Government of India/ भारत सरकार
Ministry of Communications/ संचार मंत्रालय
Department of Telecommunications/ दूरसंचार विभाग
Sanchar Bhawan, 20 Ashoka Road, New Delhi-110001/
संचार भवन, 20 अशोक रोड, नई दिल्ली - 110001
(Access Services Wing)

No. 16-01/2022-AS-III/ShortCode/ 138 Dated: 28.07.2025

To,

All Access Service Providers.

Subject: Allocation of short code '155258' to Madhya Pradesh State Medicinal Plants Board, Ayush Department, Govt. of M.P.

The undersigned is directed to convey the allocation of short code '155258'to Madhya Pradesh State Medicinal Plants Board, Ayush Department, Govt. of M.P with following features:

अधोहस्ताक्षरी को यह सूचित करने के लिए निर्देशित किया गया है कि शॉर्ट कोड '155258' मध्य प्रदेश राज्य औषधीय पादप बोर्ड, आयुष विभाग, मध्य प्रदेश शासन को निम्नलिखित विशेषताओं सहित आबंटित किया गया है।

i. Category-I: Service (i.e. mandatory service to be provided by all the Access service providers).

ii. Accessibility: Restricted (within state only).

iii. Metered Service: Called party pays.

iv. To terminate Short Code at: - **1800-233-0155**

v. Details and contact number of Nodal Person: Name: Shri Sanjay Kumar Mishra (IAS), 7021441152

2. All are requested to take necessary action.

सभी संबंधितों से अनुरोध है कि आवश्यक कार्रवाई सुनिश्चित करें।

3. This is issued with the approval of DDG (AS).

यह आदेश उप महानिदेशक (एक्सेस सेवाएं) की स्वीकृति से जारी किया गया है।

Digitally signed by
VAIBHAV JAIN
Date: 28-07-2025
10:07:00

निदेशक (AS-III)
Ph 011-23372488

Copy forwarded for information and necessary action, if any, to:

प्रतिलिपि सूचना एवं आवश्यक कार्रवाई हेतु, यदि कोई हो, प्रेषित।

1. Secretary, TRAI.
2. Additional Secretary, Department of Ayush Govt. of Madhya Pradesh 4th Floor, Vallabh Bhawan –III, Mantralaya, Bhopal-462004. The Nodal officer may contact Special DG Telecom/Additional DG Telecom of respective LSA. (srddg.mp-dgt-dot@gov.in)
3. Director (T), DGT HQ, DoT (respective LSA field may be asked to coordinate with TSPs for implementation of helpline).
4. A copy for upload on DoT Website.