Government of India/ भारत सरकार

Ministry of Communications/ संचार मंत्रालय

Department of Telecommunications/ दूरसंचार विभाग

Sanchar Bhawan, 20 Ashoka Road, New Delhi-110001/

संचार भवन, 20 अशोक रोड, नई दिल्ली – 110001

(Access Services Wing)

No. 16-10/2018-AS-III/ShortCodes/137 Dated:28.07.2025

To,

All Access Service Providers.

Subject: - Allocation of short code '14480' for PM-Viksit Bharat Rozgar Yojana Call Centre Services of EPFO-reg.

The undersigned is directed to allot short code '14480' to the dedicated Call Centre for outgoing/incoming calls and SMS services for Pradhan Mantri Viksit Bharat Rojgar Yojana (PM-VBRY) of EPFO, Ministry of Labour and Employment, with the following features:

अधोहस्ताक्षरी को ईपीएफओ, श्रम एवं रोज़गार मंत्रालय की प्रधानमंत्री विकसित भारत रोजगार योजना (पीएम-वीबीआरवाई) के लिए आउटगोइंग/इनकमिंग कॉल और एसएमएस सेवाओं हेतु समर्पित कॉल सेंटर को निम्नलिखित विशेषताओं के साथ शॉर्ट कोड '14480' आवंटित करने का निर्देश दिया गया है:

(i) **Category-I:** Service (i.e. mandatory service to be provided by all the access service providers)

(ii) **Accessibility**: Unrestricted (To be accessible across India)

(iii) **Metering**: Called party pays

(iv) Terminate Short Code Calls traffic to **Toll Free number 1800-180-1850**

(v) Nodal Officer Details: Sh. Sandeep Singh Negi, Regional PF Commissioner-I, Mobile No- 8745857747

2. All are requested to take necessary action.

सभी से आवश्यक कार्रवाई करने का अनुरोध किया जाता है।

3. This is issued with the approval of DDG (AS).

यह उप महानिदेशक (AS) की अनुमोदन से जारी किया गया है।

VAIBHAV JAIN

Digitally signed by VAIBHAV JAIN
DN: C=IN, O=Department of Telecommunications, OU=Department of Telecommunications, Phone=619ad6b91d6d028bd27b29b225cea4a926c4a805a481feced668cf38f0d9c73c, PostalCode=110001, S=New delhi, SERIALNUMBER=e5d04f580a00be7a92ba8e84efadc9300075e5f1fdb18a55cb3250423 5adb3f3, CN=VAIBHAV JAIN
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निदेशक (AS-III)
Ph. 011-23372488

Copy forwarded for information and necessary action to, if any, to:

प्रतिलिपि सूचनार्थ एवं आवश्यक कार्रवाई हेतु, यदि कोई हो, प्रेषित की जाती है|

1. Secretary, TRAI.
2. CMD MTNL /CMD BSNL.
3. Shri Shahira K Sangma, Additional Central Provident Fund Commissioner, Customer Service Division, EPFO, Head Office, New Delhi.
4. Director (T), DGT HQ, DoT (respective LSA field unit may be asked to coordinate with TSPs for implementation of helpline).
5. A copy for upload on DoT Website.