Government of India / भारत सरकार
Ministry of Communications / संचार मंत्रालय
Department of Telecommunications / दूरसंचार विभाग
Sanchar Bhawan, 20 Ashoka Road, New Delhi–110001 /
संचार भवन, **20** अशोक रोड, नई दिल्ली**–110001**
(Access Services Wing)

No. 16-02/2023-AS-III/ShortCodes/181 Dated:22-10-2025

To

All Access Service Providers.

Subject: Allotment of Short Code '14490' for National Commission for Women 24X7 Helpline for Women – reg.

The undersigned is directed to convey that short code '14490' has been allocated to National Commission for Women for Women 24X7 Helpline with following features:

हस्ताक्षरकर्ता को यह सूचित करने का निर्देश दिया गया है कि शॉर्ट कोड '14490' राष्ट्रीय महिला आयोग को महिला 24x7 हेल्पलाइन हेतु निम्नलिखित विशेषताओं के साथ आवंटित किया गया है।

i.	**Category-I**	Service (i.e. mandatory service to be provided by all the Access service providers)
ii.	**Accessibility**	PAN India
iii.	**Metered Service**	Calling party pays
iv.	**To terminate Short Code at**	~~78271070~~ 7827170170
v.	**Details and contact number of Nodal Person(s)**	Sh. Sudhir Goel., Under Secretary, Contact No.:8053207747 E-mail: ao-ncm@nic.in

2. All are requested to take necessary action.
सभी संबंधितों से अनुरोध है कि आवश्यक कार्रवाई करें।

3. This is issued with the approval of DDG (AS).
यह पत्र उप महानिदेशक (ए.एस.) की स्वीकृति से जारी किया गया है।

Digitally signed by
VAIBHAV JAIN
Date: 22-10-2025
15:09:51
निदेशक(AS-III)
Ph 011-23372488

Encl: As above.

Copy forwarded for information and necessary action, if any, to:
प्रतिलिपि सादर जानकारी एवं आवश्यक कार्यवाही, यदि कोई हो, हेतु अग्रेषित:

1. Secretary, TRAI.
2. Shri Rajnish Mohan Singh, Director, Ministry of Women and Child

Development, Jeevan Tara Bhawan, Sansad Marg, New Delhi 110001.
3. Director (T), DGT HQ, DoT (respective LSA field may be asked to coordinate with TSPs for implementation of helpline)
4. A copy to upload on DoT Website